



SMART-UNIVERSITY
WHICH UNITES EUROPE AND ASIA

INTERNATIONAL BUSINESS (ECONOMICS)

MASTER'S DEGREE PROGRAM

Admission Requirements: Bachelor's Degree, full-time 2 academic years, Basic Economics Testing.

Language Proficiency: English.

Program Description: The master's program is aimed at preparing masters of economics in the sphere of foreign economic activity at industrial enterprises, trade and services. Masters study issues related to the regulation of international companies in the Russian market, as well as the organization of business in foreign markets, the specifics of organizations in terms of trade and economic integration, explore the possibilities of international investment and financing and assess risks in the field of export and import activities.

A wide range of professional courses includes the study of modern problems of economic science, business organization in foreign markets; creation and development of international networks of companies; organization of international transport; management of foreign economic activity in logistics systems; marketing analysis of the competitiveness of enterprises; assessment and prevention of risks in the field of foreign economic activity.

»» PROGRAM STRENGTH

Students take an active part in research work, participate in scientific competitions and grant programs. The uniqueness of the master's program lies in the organization of continuous interaction with business structures due to the invitation of practitioners to conduct classes in special sections of academic disciplines, the organization of trainings and master classes, the solution of scientific and practical problems arising in the activities of enterprises.

The training program includes practice-oriented courses with the organization of excursions to the leading enterprises of the city and the region.

INTERNATIONAL SCIENTIFIC PARTNERSHIPS AND COLLABORATION:

A multicultural environment involving co-education of students from different countries is formed during the program. Masters take part in international scientific events, including participation in conferences and publications in specialized journals.

In this way, the implemented approach to the study provides the conditions for rapid and effective professional growth.

GRADUATE EMPLOYMENT:

The program graduates may apply for leadership positions in national and international companies working in the field of foreign economic activity.

»» REVIEW

Petiho Numbu Levis Tresor - graduate program «International Business»: *«I am Levis Tresor, a Cameroonian Male, offering a Master degree in Economics at South Ural State University. Coming from an average family, I was in search of a reputable university with good education standards, affordable tuition and whose language of instruction will be English. South Ural State University completely fits my desire of a University. Moreover, it is located in a country with a different culture thus satisfies my desire of learning new cultures.*

My undergraduate study was in Accounting. This program gave me the opportunity to understand existing knowledge in the field of business, after which I developed strong interest to contribute to that knowledge which meant studying further to a Master level. I choose economics in particular because it is a great combination of social sciences and math's, it explains the business world in a whole and helps in the understanding of daily trade trends. The institute of economics here at South Ural State University, has a nice, inclusive and friendly environment. I get to work with foreign students and faculty closely. The Economics faculty at South Ural State University are amazing. They specialist in their areas of research and they are collaborative».



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