

**Division:** *Institute of Sport, Tourism and Service*

**Academic programme:** *43.04.03 Hotel Business, General Theory and Practice of Hotel Activity*

**Mode of study:** *part-time*

**Programme length:** *2.5 years*

**Programme level:** *Master's degree*

**Language of instruction:** *Russian*

**Programme description:** *The goal of the Hotel Business academic programme is to shape an up-to-date attitude of students, so that they can focus on understanding the organization and coordination specifics of the hotel activity processes, which could help the quality satisfaction of the customer needs and meet modern standards. An obligatory section of the Hotel Business programme is the implementation of scientific developments on the topic of the Master's thesis. Master's degree is awarded upon the programme completion.*

*The field of professional activity of graduates of the 43.04.03 Hotel Business Master's degree programme includes the organization and coordination of hotel business processes that meet the requirements of consumers and modern standards.*

*Field of future profession of graduates of the 43.04.03 Hotel Business programme includes: education and science (in the spheres of vocational training, vocational education, extended education, scientific research in the field of hotel business); service, rendering services to the population (providing integrated services of temporary accommodation in hotels and other means of accommodation, including related and extra services; activity of catering organisations; state regulation and self-regulation).*

*The objects of professional activity of 43.04.03 Hotel Business graduates are: hotels and other means of accommodation, objects of sanatorium-resort activity and recreation, food, leisure and other objects of hotel activity; hotel product, including basic, additional and related hotel services; machinery and equipment, providing technological processes of hotel activity; intangible assets owned by hotel enterprises and other means of accommodation on the right of ownership or other legal basis; information resources and systems, means of supporting tools of computer systems and technologies in hotel activity; regulatory legal documentation and production and technological regulations of the hotel activity;*

*intellectual property in the hotel industry; associations and unions, national and international organizations, research and design organizations in the field of hotel activity; professional centres and associations for training, continuing education and advanced training of personnel for the hotel industry.*

**Main programme-specific classes:**

- *Theory and Methodology of Social-economic Studies in Hotel Activity*
- *Modern Technologies of Hotel Activity*
- *National System of Accommodation Means Rating*
- *Designing of Hotel Activity Standards*
- *Infrastructure of Special-purpose Means of Accommodation and Resort Areas*
- *Theories of Personnel Motivation and Consumer Behaviour in Hotel Business*
- *Sustainable Development of Hospitality Industry*
- *Methods of Evaluating the Quality of Hotel Services*
- *Modern Problems of Science in Hospitality Industry*
- *Interdisciplinary Approach to Hotel Activity Organization*
- *International Hotel Chains*
- *Organization of Experimental and Development Work in Hotel Activity*
- *Technologies of Hotel Product Formation and Promotion*

**Programme manager:** *Tatiana N. Tretiakova, Doctor of Sciences (Pedagogy), Professor of the Department of Tourism and Socio-Cultural Service*