

Division: *Institute of Media, Social Sciences and Humanities*

Academic programme: *42.04.02 Journalism, major in Transmedia Journalism*

Mode of study: *full-time*

Programme length: *2 years*

Programme level: *Master's degree*

Language of instruction: *Russian*

Programme description: *The innovative Master's degree programme in Transmedia Journalism was developed within the frameworks of project-based learning in the field of VR journalism (immersive journalism). Students obtain a complex of professional knowledge and skills for efficient work in the context of digital transmedia information space. The demand for transmedia journalists is a current trend in all Internet spaces: in various types of mass media and spheres of telecommunication. Graduates of the Transmedia Journalism programme can pursue professions of reporters, video bloggers, editing aggregators of content, SEO specialists, media consultants, media communications specialists, mobile journalists, analytics journalists, web editors, or press secretaries.*

Main programme-specific classes:

- *VR Journalism*
- *Transmedia Storytelling*
- *Digital Photography in Media*
- *Media Design*
- *IT Technologies and Information Security*
- *Fact-checking and Information Verification*
- *Game Communications in Media Environment*
- *Creation and Promotion of Transmedia Projects*

Programme manager: *Liudmila P. Shesterkina, Doctor of Sciences (Philology), Associate Professor, Head of the Department of Journalism, Advertising and Public Relations, Deputy Director of the SUSU Institute of Media, Social Sciences and Humanities, member of the Board of the National Association of Mass Media Researchers, Vice-President of the Eurasian Academy of Television and Radio.*